

Policy Plan - Stichting The Flotilla Charitable Foundation (2025-2030)

Stichting The Flotilla Charitable Foundation (the “Foundation”) was established to enhance humanity’s connection with the marine environment and address urgent ocean challenges. The Foundation’s mission focuses on promoting the protection and restoration of marine ecosystems, emphasising sustainability and combating ocean degradation and pollution. The Foundation’s initial operational timeline of 20 years allows it to deepen its impact on global ocean conservation efforts.

Mission and Activities

The Foundation is committed to fostering ocean resilience and tackling ocean pollution through innovative conservation strategies, impactful partnerships, and community engagement. Its activities focus on funding transformative projects that improve ocean health, support sustainable practices, and inspire global action. The Foundation provides financial support to individuals and organisations aligned with its mission, strictly adhering to Dutch and UK charitable laws.

Governance Structure

The Foundation holds Dutch ANBI status, ensuring its operations benefit the public interest under stringent regulations. The Board of Directors, comprising Mrs. Melanie Smith (Chairperson), Mr. Oliver Plunkett (Treasurer) and Ms. Tamar Matalon (Secretary), oversees strategic direction, financial health, and governance. The Board operates with transparency and accountability, meeting biannually and making decisions through consensus or majority votes. Staff members support daily operations, and a conflict-of-interest policy maintains integrity in decision-making.

Budget and Spending Strategy

The Foundation plans an annual spending budget of EUR 3.5 million funded from its investment portfolio, with flexibility to accommodate income fluctuations. Besides regular annual spending, the Foundation reserves the option to support major projects targeting ocean resilience and pollution, based on opportunity and financed separately to ensure impactful, large-scale interventions. Budgeting emphasises efficiency and compliance with ANBI requirements to maximise funds directed toward environmental initiatives.

Compliance with ANBI regulations

Due to strong investment returns, the Foundation is well-positioned to make a meaningful impact. Extending the Foundation's operational period to 2040 allows for thoughtful, strategic allocation of resources, ensuring full compliance with Dutch ANBI regulations while maintaining sustained support for climate resilience and ocean pollution initiatives

Risk Management

A comprehensive risk management approach safeguards the Foundation's financial assets and operational sustainability. Financial risks are mitigated through portfolio diversification, contingency funds, and ongoing budget reviews. Operational risks are addressed by rigorous project selection and governance practices. The Foundation also prioritises protecting its record by partnering only with credible organisations and maintaining transparent reporting.

Investment Strategy

The Foundation maintains a diversified investment portfolio, including equities, bonds, and alternative investments aligned with its environmental mission. Targeted annual returns ensure stable funding for both regular activities and large-scale projects, balancing financial growth with mission alignment.

Extended Livelihood

With its extended timeline, the Foundation aligns with international commitments like the Paris Agreement and the UN SDGs. This enables support for ambitious, long-term projects and fosters international collaborations across philanthropic, academic, and NGO sectors. The Foundation remains adaptive to emerging environmental trends and technologies to maintain leadership in ocean conservation efforts.

Strategy

The Foundation continually evaluates and refines its strategies to maximise impact. This includes integrating new research, adjusting priorities to local and global needs, and exploring innovative partnerships. By doing so, it ensures efficient allocation of resources and the delivery of meaningful, lasting environmental benefits.

Collaboration and Partnerships

Strategic partnerships are fundamental to scaling the Foundation's impact. Collaborations with other philanthropic bodies, NGOs, and academic institutions allow resource pooling, knowledge exchange, and joint initiatives addressing complex environmental challenges beyond the Foundation's solo capacity.

Monitoring and Evaluation

Robust monitoring and evaluation systems track project progress, ensuring accountability and learning. Baseline assessments establish starting points, ongoing monitoring identifies adjustments needed, and comprehensive evaluations assess outcomes of major initiatives. Transparency in reporting fosters stakeholder trust and encourages continuous improvement.

Lasting impact

The Foundation is strategically positioned to create a lasting impact on ocean conservation. Guided by a clear mission, strong governance, and a disciplined investment strategy, it ensures the responsible and effective use of resources. Extending its operational timeline to 2040 enables sustained support for innovative projects, strategic partnerships, and global initiatives that strengthen ocean resilience and combat marine pollution. Through continuous monitoring, evaluation, and adaptation, the Foundation remains dedicated to maximising its environmental impact and realising its vision of a healthier, more sustainable ocean for generations to come.

25 November 2025

On behalf of the Board

Mrs Melanie Smith
Chair